

ARCADIAN HEALTH PLANS EXPAND THEIR MEDICARE HEALTH PLAN OFFERINGS AND ENTER FOUR NEW STATES

OAKLAND, Calif., Oct.6, 2009 /PRNewswire/ -- Arcadian Health Plan, Inc., announced today the debut of their Medicare Advantage health plans for select counties in California, Missouri, New Hampshire and Virginia, as well as continued expansion into existing markets including Maine and Texas. Its sister organizations and corresponding affiliates also continue expansion in Georgia, Louisiana, New York, Oklahoma, and North Carolina. Providing Medicare Advantage health plans in 15 states, Arcadian Health Plans provide health care to over 46,000 Medicare beneficiaries and is ranked the number one HMO in 15 of their 21 markets.

Despite the CMS funding cuts to Medicare Advantage plans in general, Arcadian Health Plans are able to provide high quality and cost effective care through a coordinated care model. According to Robert Fahlman, Chairman and Chief Executive Officer, "Arcadian Health Plan is enjoying accelerating growth thanks to our focus on rural markets and our strong, unique partnerships with provider and broker networks. In addition, our medical management techniques allow us to deliver cost-efficient, high quality care to our members."

Garrison Rios, Chief Sales and Marketing Officer, adds "We are very excited for the upcoming 2010 selling season and we have worked hard to preserve the value of the benefits we offer to our members and prospects." Highlights of the plans include: no or low monthly premiums, routine annual physicals and flu shots, routine vision services, and a constantly-growing network of providers and hospitals.

ABOUT ARCADIAN HEALTH PLAN

Arcadian Health Plan, as well as its sister organizations and corresponding affiliates, are Medicare Advantage health plan providers operating in the following 15 states: Arizona, Arkansas, California, Georgia, Louisiana, Maine, Missouri, New Hampshire, New York, North Carolina, Oklahoma, South Carolina, Texas, Virginia and Washington. The plans are offered under the following local product names: * Arcadian Community Care (Louisiana and California residents) * Arcadian Health Plan (Oklahoma residents) * Arkansas Community Care * Columbia Community Care * Desert Canyon Community Care * Ozark Health Plan * Northeast Community Care * Southeast Community Care * Spokane Community Care * Texarkana Community Care * Texas Community Care.

For more information about Arcadian Health Plan, visit <http://www.arcadianhealth.com>.

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