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Health Plan & Management Services

Arcadian Health's Chairman and Chief Executive Officer & Chief Financial Officer Invited to Speak at the Bernstein Conference

Oakland, Calif., April 6, 2010 / PRNewswire/ -- -- Arcadian Health announced today that Robert Fahlman, Chairman and Chief Executive Officer, and Les Granow, Chief Financial Officer, will be presenting at the Bernstein Conference on April 6, 2010 at 1:00 PM EST.

The Bernstein Conference is titled "Medicare Advantage (MA) Post Healthcare Reform - The Path to Sustainability" and will address recent legislative changes and the future of Medicare. Mr. Fahlman and Mr. Granow will be discussing how Arcadian Health's model is in alignment with the new direction of healthcare reform. Due to its cost-efficient structure, Arcadian Health is positioned to succeed in the potential reduced revenue environment and uses a coordinated care model that facilitates low cost of delivery with strong benefit packages and high clinical quality. Arcadian Health is continuing to grow rapidly and is well positioned to handle the changes that may come down from the reform bill. "Arcadian Health continues to meet or exceed key business and financial metrics in our core health plan business," says Mr. Fahlman. "The outlook for our health plan business remains positive in light of the bill passing the House."

The Bernstein Conference will be moderated by Ana Gupte, Senior Analyst US Managed Care, and will address the following questions:

- * What can Health Plans expect near and long-term post reform?
- * What are the best Plan strategies to address upcoming changes?
- * What is the implementation timeline and what are the key catalysts?
- * What does the impending CMS Leadership appointment bode?

About Arcadian Health

Arcadian Management Services, founded in 1996, provides high-quality, cost-effective administrative infrastructure and management services to healthcare physicians, hospitals and health plans. In order to capitalize on the foundation of Arcadian Management Services, Arcadian Health Plan, Inc., was founded in 2004. Arcadian Health Plan, as well as its sister organizations and corresponding affiliates, is a Medicare Advantage health plan provider operating in the following 15 states: Arizona, Arkansas, California, Georgia, Louisiana, Maine, Missouri, New Hampshire, New York, North Carolina, Oklahoma, South Carolina, Texas, Virginia and Washington. The plans are offered under the following local product names: * Arcadian Community Care (Louisiana and California residents) * Arcadian Health Plan (Oklahoma residents) * Arkansas Community Care * Columbia Community Care * Desert Canyon Community Care * Ozark Health Plan * Northeast Community Care * Southeast Community Care * Spokane Community Care * Texarkana Community Care * Texas Community Care.

For more information about Arcadian Health Plans and Arcadian Management Services, visit <http://www.arcadianhealth.com>.

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