

Arcadian Health Names Prudence Kuai New Chief Information Officer

Oakland, CA., April 5, 2011 - Prudence Kuai has joined Arcadian Health as Chief Information Officer, effective immediately. A 20-plus year veteran in the health care provider, payer and service industries, Kuai will be responsible for spearheading the organization's team of IT professionals as they implement leading industry practices that support business growth.

"Prudence Kuai's depth of experience in both the provider and payer sides of the business will serve as a valuable asset to Arcadian," said Robert Fahlman, Chairman and Chief Executive Officer of Arcadian Health. "Her leadership will be instrumental in developing strategic and innovative technological solutions that enhance quality, improve health outcomes, serve our members and meet their special needs."

As part of the executive team, Ms. Kuai will provide strategic technology and information leadership throughout the organization.

"I'm a firm believer that technology and system integration is the key enabler to manage the quality and costs of care in the health care industry," said Ms. Kuai. "The Medicare Advantage segment is one of the best places we can demonstrate the utilization of technology to help manage health care costs effectively at the same time improve the quality of care. I look forward to working with the executive team to create and implement some leading industry practices."

Prior to joining Arcadian, Ms. Kuai led the product management teams for TriZetto's administration, care management and constituent web solutions where she was accountable for ensuring interactivity and integration across the TriZetto portfolio, as well as third-party products. Ms. Kuai also served as divisional chief information officer at Wellpoint, Inc., supporting the Medicare, Medicaid, and individual medical markets as well as the dental, vision, life/disability and PBM strategic business units. She began her healthcare career with FHP International Corp., a regional HMO and PPO organization. Kuai received a master's degree in mathematics from the University of Texas, Arlington, and a bachelor's degree in mathematics from National Taiwan University.

About Arcadian Health:

Arcadian Health, founded in 1997, provides Medicare Advantage coverage through its affiliates in the following 15 states: Arizona, Arkansas, California, Georgia, Louisiana, Maine, Missouri, New Hampshire, New York, North Carolina, Oklahoma, South Carolina, Texas, Virginia and Washington. The plans are offered under the following local product names: Arcadian Community Care (Louisiana and California), Arcadian Health Plan (Oklahoma), Arkansas Community Care, Columbia Community Care, Desert Canyon

Community Care (Arizona), Ozark Health Plan, Northeast Community Care (Maine and New York), Southeast Community Care (Georgia, North Carolina, South Carolina and Virginia), Spokane Community Care, Texarkana Community Care and Texas Community Care. For more information about Arcadian Health, visit <http://www.arcadianhealth.com>.

Contact:

Bridget Harper, Interim Vice President of Marketing Director of Marketing
Arcadian Health Plan
Office: 510-817-1016
Email: bharper@arcadianhealth.com