



Health Plan & Management Services

Arcadian Health Names Curtis Terry as Senior Vice President of Network Management

OAKLAND, Calif. - October 12, 2010 – Arcadian Health announced today that Curtis Terry has been appointed as the Senior Vice President of Network Management, effective immediately. Based in Arcadian’s corporate office in Oakland, CA, Curtis will be responsible for network management, provider relations, market development, and medical economics.

“Curtis’s expertise in the health care industry will serve as a valuable asset to Arcadian,” said Robert Fahlman, Chairman and Chief Executive Officer of Arcadian Health. “He brings tremendous experience and bench strength in physician and hospital engagement, medical economics, and provider network and patient management—all of which will be instrumental in ensuring the continued success and growth of our business.”

As part of Arcadian’s mission to bring affordable, high-quality health care to its members, Curtis’s objectives are to expand into new markets, while at the same time strengthening Arcadian’s ability to manage health care costs. Curtis plans to improve both quality and cost management by leveraging health care innovations and fostering highly collaborative working relations with physicians and other health care providers.

Curtis has served on the Board of Directors for the California Association of Health Plans and on the Board of Directors for the Integrated Healthcare Association. He has over 30 years of experience in health care, including 9 years as Regional President, Health Care Delivery for Aetna and 7 years as Senior Officer for Aetna’s West Region. At Aetna, Curtis was responsible for regulatory compliance, provider network and patient management activities, medical cost management, medical economics, strategic planning, coordination of health care delivery activities with all Aetna operating units, G&A management, and P&L at the regional level.

Prior to his experience at Aetna, Curtis was Vice President of Network Services for Blue Cross of California/WellPoint, President & Chief Operations Officer of Adesso Specialty Services, Vice President of Provider Services at TakeCare Health Plan and Senior Consultant with Jurgovan & Blair, Inc. (JBI). He holds a B.A. in Zoology from the University of California, Santa Barbara.

ABOUT ARCADIAN HEALTH

Arcadian Health, founded in 1997 as well as its sister organizations and corresponding affiliates, is a Medicare Advantage health plan provider operating in the following 15 states: Arizona, Arkansas, California, Georgia, Louisiana, Maine, Missouri, New Hampshire, New York, North Carolina, Oklahoma, South Carolina, Texas, Virginia and Washington. The plans are offered under the following local product names: * Arcadian Community Care (Louisiana and California residents) * Arcadian Health Plan (Oklahoma residents) * Arkansas Community Care * Columbia Community Care * Desert Canyon Community Care * Ozark Health Plan * Northeast Community Care * Southeast Community Care * Spokane Community Care * Texarkana Community Care * Texas Community Care. For more information, about Arcadian Health, visit <http://www.arcadianhealth.com>.

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