



Health Plan & Management Services

Arcadian Health's Chairman and Chief Executive Officer to Present at the Oppenheimer 21st Annual Healthcare Conference in New York

Oakland, Calif., October 25, 2010

OAKLAND, Calif. – Arcadian Health announced today that Robert Fahlman, Chairman and Chief Executive Officer, will be presenting at the Oppenheimer 21st Annual Healthcare Conference at the Waldorf Astoria in New York City on November 2nd and 3rd.

The Oppenheimer 21st Annual Healthcare Conference will feature public and private companies that are leaders and pioneers in the pharmaceutical, biotechnology, medical device, healthcare facility, health technology and distribution, provider and service industries.

Arcadian Health is a Medicare Advantage (MA) provider that focuses on high-quality, coordinated care. In his address entitled "Continuing Value Creation in the Medicare Advantage Sector," Mr. Fahlman will highlight Arcadian Health's contributions to the MA market, most notably the affordable, attractive benefits and strong provider networks that Arcadian Health offers in secondary and rural markets. Additionally, he will explain how Arcadian Health's model of care positions the company to continue to be successful in a changing MA environment. Key points of Mr. Fahlman's session will include:

- Arcadian Health's Differentiators
- Extensive Medical Management Capabilities
- Cost Savings through Preventive and Coordinated Care
- Superior Medical Trends
- Healthcare Reform Management
- Growth Strategy

Arcadian Health and its affiliates are dedicated to improving the health of its members by providing access to high quality, cost effective health care in rural communities across 15 states.

ABOUT ARCADIAN HEALTH

Arcadian Health, founded in 1997, as well as its sister organizations and corresponding affiliates, is a Medicare Advantage health plan provider operating in the following 15 states: Arizona, Arkansas, California, Georgia, Louisiana, Maine, Missouri, New Hampshire, New York, North Carolina, Oklahoma, South Carolina, Texas, Virginia and Washington. The plans are offered under the following local product names: * Arcadian Community Care (Louisiana and California residents) * Arcadian Health Plan (Oklahoma residents) * Arkansas Community Care * Columbia Community Care * Desert Canyon Community Care * Ozark Health Plan * Northeast Community Care * Southeast Community Care * Spokane Community Care * Texarkana Community Care * Texas Community Care.

For more information about Arcadian Health, visit <http://www.arcadianhealth.com>.

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