

ARCADIAN

Health Plan & Management Services

Arcadian Health Appoints James Novello, Esq. as Senior Vice President and General Counsel

OAKLAND, CALIF., May 12, 2010 - Arcadian Health announced yesterday that James (Jim) Novello, Esq. has been appointed as Senior Vice President and General Counsel.

Mr. Novello brings to Arcadian a strong background and extensive practice in the health care industry with experience in executing health plan management through negotiating, drafting and litigating government, commercial and provider contracts.

Most recently, Novello held the position of Vice President Assistant General Counsel for Molina Healthcare, where he successfully implemented regulatory compliance, risk management and HIPAA government investigations. Prior to that, he served as the Senior Healthcare Counsel at K&R Group representing clients in regulatory enforcement, handling provider and member disputes and providing legal advice regarding compliance with state and federal regulatory agencies. Before joining K&R Group, he was the Chief Counsel and Chief of Enforcement for the California Department of Managed Health Care where he led the department's enforcement team. He has also assumed multiple roles within the San Mateo Police Department including patrol officer, narcotics detective, homicide detective and S.W.A.T. team member.

"I am very pleased to have Jim join our team in the newly created position of Senior Vice President and General Counsel," said Robert Fahlman, Chairman and CEO of Arcadian Health. "We have grown to the size where we need to bring legal services in-house and Jim will be instrumental in optimizing and better coordinating all legal activities."

A native of San Mateo, Jim earned his Bachelor of Science in Economics and Organizational Management from the University of San Francisco and his Juris Doctorate from Gonzaga University School of Law. Mr. Novello is admitted to the California State Bar.

About Arcadian Health

Arcadian Management Services, founded in 1996, provides high-quality, cost-effective administrative infrastructure and management services to health care physicians, hospitals and health plans. In order to capitalize on the foundation of Arcadian Management Services, Arcadian Health Plan, Inc., was founded in 2004. Arcadian Health, as well as its sister organizations and corresponding affiliates, is a Medicare Advantage health plan provider operating in the following 15 states: Arizona, Arkansas, California, Georgia, Louisiana, Maine, Missouri, New Hampshire, New York, North Carolina, Oklahoma, South Carolina, Texas, Virginia and Washington. The plans are offered under the following local product names: * Arcadian Community Care (Louisiana and California residents) * Arcadian Health Plan (Oklahoma residents) * Arkansas Community Care * Columbia Community Care * Desert Canyon Community Care * Ozark Health Plan * Northeast Community Care * Southeast Community Care * Spokane Community Care * Texarkana Community Care * Texas Community Care.

For more information about Arcadian Health, visit <http://www.arcadianhealth.com>.

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